# Startup Europe Partnership

# **SEP RESEARCH HIGHLIGHTS** Fintech

June 2018



Fintech Scaleups in Europe



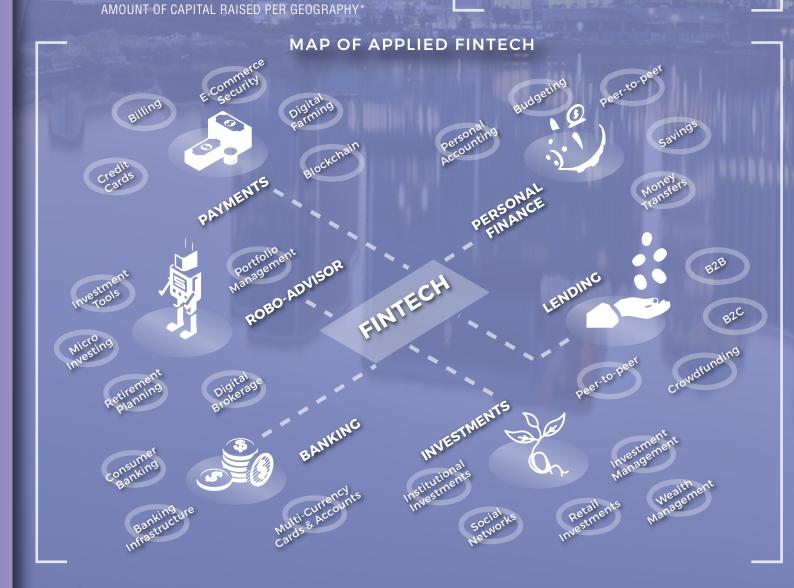
\$12B Total Capital Raised



Fintech is the leveraging of new technologies to develop new and better financial services for businesses and end consumers.

The solutions created in the fintech space range from landing to saving, personal and institutional investment, equity financing, consumer banking, and more.

These new services offer the advantage of being on-the-go, efficient, easily accessible and convenient.



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#### FINTECH: KEY TRENDS



Customer support: Robo-advisors that can facilitate relationships with customers.

Predictive technologies: Use of big data in actuarial decision-making processes.

Robo-adviser: Increased use of machine learning technologies to manage investment portfolio.



Blockchain and Bitcoin: Eliminating the need of a central intermediary to do asset transfers. Potential for transaction times to be dramatically reduced.

RegTech: Manage regulatory obligations more efficiently and cost-effectively.

Open APIs (or Open Banking): Financial transparency due to the development of open APIs.



Mobile banking: Accessibility, management and movement of money.

Peer to peer: Transactions such as transfer or landing become immediate and on the go.

Savings and investments: Platforms and apps that allow you to save and invest easier, while cutting the costs for the end customer.

#### SEP SCALEUPS ON WATCH



Cash Payment Solutions



CO CREDIMI

Founded: 2016 Country: United Kingdom

#### Description

APEXX acts as a Payments-as-a-Service platform combining acquirers, gateways, shopping carts, and alternative payment methods into a single integration.

#### Founded: 2011 Country: Germany

#### Description

Cash Payment Solutions GmbH automates the recurring invoices payment processes by offering a platform that autogenerates barcode-based payments transactions in order to offer a pay-on-site option as well as a refund-on-site option to customers.

#### Founded: 2013 Country: France

#### Description

CopSonic is a technology that allows communication and interaction between two devices through sound waves. The secure transfer is achieved through microphones and speakers.

#### Founded: 2015 Country: Italy

#### Descriptio

Credimi is a lending platform dedicated to small- and medium-sized enterprises and to institutional investors. It was formed by a team of professionals with experience in finance, technology, risk management, and business administration.

## CreditGate24

Founded: 2015 Country: Switzerland

#### Description

An innovative Swiss direct lending platform. They connect borrowers with private and institutional lenders, thereby creating win-win situations. Lenders and borrowers alike benefit from the efficient setup and low cost structure compared to traditional banks and loan providers.

## **E**asy**P**ayment**G**ateway

Founded: 2014 Country United Kingdom

#### Description

Easy Payments Gateway consists of a platform that integrates all the online payment solutions and anti-fraud tools currently available.

## **Enforcd**

Founded: 2015 Country: United Kingdom

#### Description

Enforcd is a young, innovative company that uses technology to aid regulatory compliance. Their flagship product is EDB, which uses global regulatory enforcement data, related news and insights to help firms identify, manage and mitigate conduct risks.

## HUBX

#### Founded: 2015 Country: United Kingdom

#### Description

HUBX provides an out of the box solution for advisors to manage deals from origination to distribution. Suitable for: Brokers and Deal Introducers, Investment Syndicates, Wealth managers and Private Banks, Corporate Finance Advisors, Investment Banks, Stock Exchanges

# semafone.

Founded: 2009 Country: United Kingdom

#### Description

Semafone eliminates costly PCI programs with its innovative secure voice solution which enables contact centres to take payments over the phone without agents ever having to hear or see credit card details.

# **5** sonect

Founded: 2016

#### escription

Sonect is a location based on-demand platform for cash withdrawal from neighbourhood stores or individuals. They are a team of payment industry experts, banking veterans, IT gurus, sales & marketing champions.



Founded: 2017 Country: Belgium

#### Descriptio

Yields.io offers automated model monitoring and validation services, identifying issues in algorithms and turning them into actionable business insights.