

## SEP MONITOR - May 2014 Mapping European “Scaleups”

### Introduction

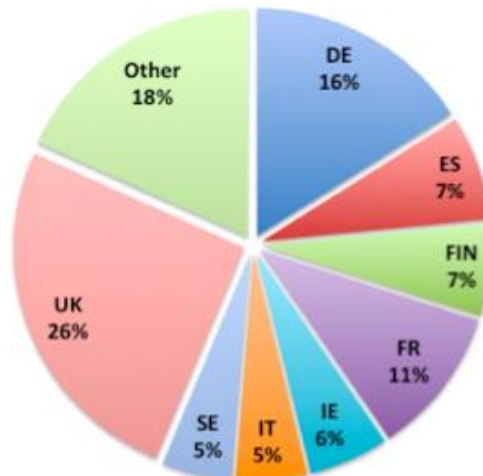
The Startup Europe Partnership mapping & scouting database focuses on “**scaleups**”, i.e., European startups that have been able to break the “early-stage barrier” and are a candidate to become large global companies and real job creators.

Below are the results of a preliminary analysis of European startups that have received more than \$1M funding in the last three-year period. The research is based on extensive online resource and data mining. Although not final, the insights from the collected data provide some interesting initial findings.

### SEP Headlines - Mapping the European “Scaleups”

- There are over one thousand European startups that have secured an investment of more than \$1M growth funding in the last three-year period.
- In the same period, the market has witnessed a steep rise of multiple, popular European startups. For example: the food-ordering portal [Delivery Hero](#), encompassing over 55K restaurants in 14 countries. Founded in September 2010, it has raised over \$306M in 8 rounds. Another recently founded successful company is Stockholm-based [iZettle](#), which secured over \$102M in three rounds to grow its mobile payment business.
- Not surprisingly, the most prolific startup environment is in the United Kingdom, which accounts for more than one quarter of the mapped startups, followed by Germany representing over 15%.
- The most active Venture Capital investors are also predominantly based in these two countries (e.g. Balderton Capital, Index Ventures, DFJ Esprit and Earlybird). Finland’s 7% share is remarkable, considering the size of the economy. Eastern European startups have generally much smaller initial funding, even though there are some exceptions like the Hungary-based [Prezi](#) or Lithuania-based [Vinted](#).
- The 57% of actively fundraising startups (over \$1M in 2011-14) have been founded after 2010. This suggests a positive evolution for the European ecosystem in which startups are able to get a significant amount of growth capital in their early stages of development.
- One of the trends observed is that a significant amount of successful startups transfer their headquarters from Europe to United States. Although some companies maintain their R&D centers in Europe (such as [Prezi](#) in Hungary and [Funambol](#) in Italy).

**Figure 1: European Scaleups by Country (>\$1M in funding, 2011-14)**



Source: Startup Europe Partnership (SEP) Monitor – May 2014  
\*Preliminary Data

**Figure 2: European Scaleups by Year of Foundation**

Year of Foundation	< 2005	2005-9	2010-14
% of Companies raising \$1M+ in 2011-14	6%	37%	57%

Source: Startup Europe Partnership (SEP) Monitor – May 2014  
\*Preliminary Data

### About Startup Europe Partnership (SEP)

Startup Europe Partnership (SEP) is the first pan-European open platform dedicated to supporting the growth and sustainability of European startups able to compete and raise funds at the international and global level. It is one of the six actions for web entrepreneurs defined in the Commission Communication, “Entrepreneurship 2020 Action Plan” (European Commission, January 2012), and conceived to realise some key recommendations included in the [Startup Manifesto](#). The work programme, promoted by the European Commission, is led by Mind the Bridge Foundation, a non-profit foundation based in Italy and United States, with the support of Nesta (the UK’s innovation foundation), and The Factory campus for startups and mature tech companies in Berlin. Partners include Telefónica, Orange, BBVA (Founding), and Telecom Italia (SEP Corporate Member), with the institutional support of the European Investment Fund/European Investment Bank Group, Cambridge University, IE Business School and Alexander von Humboldt Institute for Internet and Society.

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